

The following report sets out the analysis of the Initial Questionnaire sent out by Dobwalls and Trewidland Parish Council as part of the Neighbourhood Plan process. This analysis was carried out by members of the NP 'Questionnaire' sub group.

Delivery and collection : 957 questionnaires were delivered at the beginning of March 2017 with the Villager magazines. These were printed on different coloured paper to allow identification of whether they had been completed by residents in the Trewidland / Trewidland Rural, Dobwalls or Dobwalls Rural areas of the parish. Collection boxes were located at Trewidland and Dobwalls Schools, and the Highwayman Pub, Church and HeadsorTales shop.

Numbers of questionnaires returned are shown below. With a total of 64 returned by the 31st of March, and an additional four collected by the 18th April, giving 68 in all or 7.1% of those delivered. It is recognised that this low response rate makes it difficult to have confidence in any detailed statistical analysis, however it was agreed that the results would still provide a useful starting point for the next phase of the NP project.

Table 1: Numbers of Initial Questionnaires delivered and returned

Questionnaires Delivered	Questionnaires Returned	%
Dobwalls Village 691	42 +3	6.51%
Dobwalls Rural 125	8	6.4%
Total Dobwalls 816	53	6.49%
Trewidland Rural 88	8	9.09%
Trewidland Village 53	6+1	13.2%
Total Trewidland 141	15	10.6%
Total all Parish 957	68	7.10%

Analysis Process

The group started by setting out the comments written in the responses for questions 1 (What do you like about living in xxxx, 2 (What could be improved about xxxx) and 5 (Please list any other topics you feel should be covered). These are set out in Appendix A.

We then went through the responses to Q4 and created a matrix which showed numbers of ticks in each of the boxes (Important / Don't know/ Unimportant) – for each of the twenty issues listed.

Table 1 Responses to Question 4 categories

Dobwalls and Trewidland Neighbourhood Plan: Question 4 matrix Analysis

Question 4	Important							not sure							Not important						
	all	T	TR	Trewid total	D	DR	Dobwalls total	all	T	TR	Trewid total	D	DR	Dobwalls total	all	T	TR	Trewid total	D	DR	Dobwalls total
1	55	6	8	14	36	5	41	7	0	0	-	3	0	3	3	0	0	-	3	0	3
2	57	6	7	13	38	6	44	7	0	0	-	7	0	7	1	0	0	-	1	0	1
3	39	6	5	11	24	4	28	14	0	2	2	10	2	12	5	0	0	-	5	0	5
4	60	6	8	11	45	4	49	1	0	0	-	0	1	1	0	0	0	-	0	0	0
5	50	5	7	12	36	2	38	5	2	0	2	2	1	3	5	0	0	-	4	1	5
6	60	6	8	14	40	6	46	2	1	0	1	1	0	1	0	0	0	-	0	0	0
7	29	2	2	4	23	2	25	10	1	1	2	7	1	8	17	4	4	8	7	2	9
8	43	3	4	7	34	3	37	8	1	1	2	6	0	6	6	1	0	1	2	3	5
9	51	2	5	7	38	6	44	3	0	0	-	3	0	3	9	4	1	5	4	0	4
10	56	3	6	9	41	6	47	2	0	0	-	2	0	2	3	2	0	2	1	0	1
11	51	4	5	9	36	6	42	4	1	1	2	2	0	2	5	1	0	1	4	0	4
12	27	3	2	5	18	4	22	10	1	1	2	7	1	8	6	2	4	6	19	1	20
13	55	5	7	12	39	4	43	4	1	0	1	2	1	3	3	0	1	1	2	0	2
14	44	1	6	7	32	5	37	9	1	0	1	8	0	8	8	3	2	5	2	1	3
15	46	2	5	7	34	5	39	9	1	0	1	8	0	8	6	3	2	5	1	0	1
16	56	3	7	10	41	5	46	3	1	0	1	2	0	2	5	2	1	3	1	1	2
17	57	4	8	12	40	5	45	2	1	0	1	1	0	1	2	1	0	1	1	0	1
18	54	3	6	9	40	5	45	3	1	0	1	2	0	2	4	2	1	3	1	0	1
19	42	3	4	7	34	1	35	8	2	0	2	6	0	6	11	1	2	3	1	4	8
20	16	2	2	4	10	2	12	12	1	0	1	11	0	11	31	3	5	8	20	3	23

after added questionnaires 18th April 17

The responses for all of the issues are set out above. Again it was seen as useful to identify any differences between responses from both Trewidland and Dobwalls and their rural areas.

The analysis then focused on identifying the priority of issues, which were assessed by the number of ticks in the ‘important’ sections of the responses in each questionnaire. This allowed us to create a table setting out the order of each of the issues in terms of their significance in the responses to Question 4 (setout in table 2 below)

Table 2 Priorities of issues from Matrix analysis of question 4

Issue Priorities		18th April 2017					
Question 4 Category	important ticks	category ranking	Priorities	Important ticks	Category Number		
1	55	1	Open spaces Footpaths	60	4		
2	57		Community Facilities	60	6		
3	39	2	Landscape	57	2		
4	60		Provision for young people	57	17		
5	50	3	Type of Housing	56	10		
6	60		Health Services	56	16		
7	29	4	Wildlife	55	1		
8	43		Transport / Traffic Parking	55	13		
9	51	5	Provision for Older people	54	18		
10	56	6	Housing Numbers	51	9		
11	51		New development location	51	11		
12	27	7	Recreation/ Leisure facilities	50	5		
13	55	8	Education / Skills	46	15		
14	44	9	Economy/ Jobs	44	14		
15	46	10	Housing Design	43	8		
16	56	11	Neighbourhood Watch	42	19		
17	57	12	Historic Environment/ Heritage	39	3		
18	54	13	Renewable Energy	29	7		
19	42	14	Second Homes/ Holiday Homes	27	12		
20	16	15	Tourism	16	20		

We also felt that it was important to compare the number of times that the issue had appeared in the top Quartile of Q4 responses (shown in pink in the table below) with the number of comments made in Questions 1, 2 or 5, which related to the issue. This shows some interesting differences in emphasis.

Table 3: Issue Priorities / levels of importance in Matrix and Comments

	From tick box matrix	priority	from written comments
1	Open spaces, Footpaths Community facilities	top	+ 13 comments + 14 comments
2	Landscape Provision for young people		+ 24 comments + 9 comments
3	Health services Type of housing		+ 9 comments + 5 affordable housing
4	Wildlife Transport, parking and roads		+ 14 comments + 22 comments
5	Provision for older people		+ 4 comments
6	Housing numbers New development location		+ 6 no more Dobwalls + 4 more please Trewidland
7	Recreation and leisure facilities		+ 6 comments
8	Education and skills		
9	Economy and jobs		
10	Housing design		
11	Neighbourhood watch		
12	Historic Environment/ Heritage		
13	Renewable Energy		
14	Second Homes and Holiday homes		
15	Tourism	lowest	
			+ 4 Broadband (Trewidland)
			+ 2 suggestions that St Keyne should be included in the Neighbourhood Plan

It would seem that the first seven issues set out above are all worth further detailed research and analysis as part of the Neighbourhood Plan process.

We have not yet carried out a full text analysis of the Comments, but these are available in Appendix A to allow further detailed work to be undertaken at a later date.